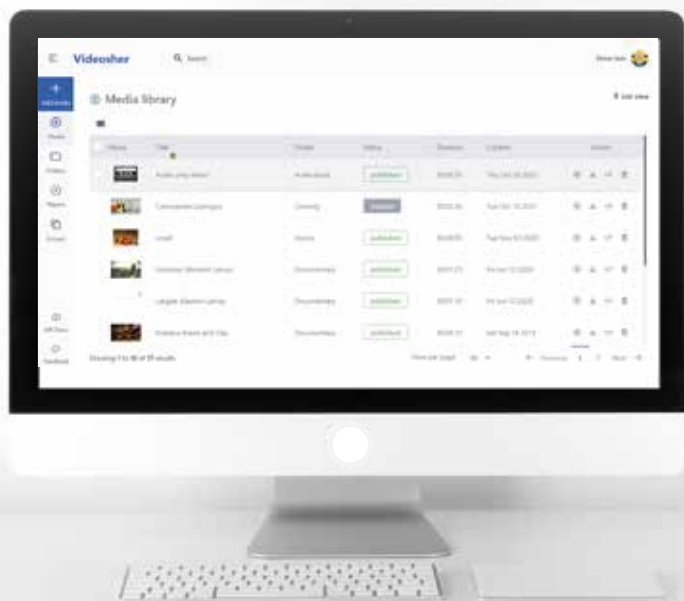# tet

VIDEOSHER
online video platform

Videosher is the full-service online video delivery platform that gives your end-user the best video viewing experience.

PREPARING AND PUBLISHING VIDEO
HAS NEVER BEEN EASIER

ABOUT VIDEOSHER

This is a easy-to-use full-range online video control management system that provides fast and easy video uploading and professional video preparation for video publishing.

MAIN FEATURES

CONTENT MANAGEMENT

INTEGRATED VIDEO EDDITIG TOOLS

INCLUDED CONTENT PROTECTION TOOLS

VARIOUS ANALYTIC TOOLS

INTEGRATION CAPABILITIES

LIVE STREAMING

HTML5 PLAYER

MONETISATION TOOLS

SUITABLE FOR

• Media houses
• VOD portals
• News portals
• Broadcasters
• Any live and VOD content owners/producers

Want to try?
ASK FREE TRIAL!

OUR ADVANTAGES

• No setup fee
• Easy start to use
• No CAPEX, just OPEX
• Professional support
• Integration with other systems in your company
• Media transformation expertise if needed

YOU GET

- **MEDIA ASSET MANAGEMENT** — video asset governance, analytics, content rights management, content distribution management over the platforms, metadata management, video trimming, and content categorization.

- **ADAPTIVE STREAMING** — Tet technology delivers consistent quality media content for any screen and device for live events and more.

- **LIVE TRANSCODING** - live event, TV channel stream transcoding in real time into multiple needed qualities for any device.

- **MEDIA FILE TRANSCODING** — fully automated, advanced, media asset transcoding for various devices and in various formats.

- **MEDIA STORAGE** — large volumes content storage, content protection management, media archive management, video related file storing - images, PDFs, word documents, subtitles.

- **CONTRIBUTION NETWORK** — network services "on top" to deliver your content from any location to video platform for processing.

- **WEB, MOBILE AND DEVICE APPS** — based on clients' needs we customize our OTT platform product and integrate it with the backend systems. If you have existing website and/or apps we provide a comprehensive API for integration.

- **ADVERTISING PLANNING -** 3rd parties standard video and display advertising distribution functionality in clients media product.

- **PAYMENT METHODS** - frequently used payment methods integration, based on clients media service location.

- **DIGITAL COMMUNICATION FEATURES** - frequently used social channel content engagement features integration.

- **CUSTOMIZE AND ADD FEATURES TO YOUR PLAYER** - using JavaScript based embed code and predefined players for your content with Player builder functionality.

- **INTEGRATION CAPABILITIES** - integrate with our API to access all of the features like Video Groups, Automated publishing etc.

USED TECHNOLOGY HIGHLIGHTS

VOD
- VOD media asset files can be uploaded using web interface upload, FTP upload or Tet Video Platform API for more advanced.
- Support many popular media file formats - mp4, mpg, m4v, mxf, avi, ts, m2v, mkv, vob, webm, mov, ac3, wav, mp3, acc, ogg, ifo, bup, stl, vtt, ttml, srt, xml and more.
- Fully automated process for transcoding VOD media assets up to UHD/4K in 60 fps into any number of bitrates.
- During a transcoding process the video track, multiple audios, and subtitle tracks are mixed into a single media asset and transcoded into a configured number of profiles based on the transcoding preset defined by the customer.
- Store large volumes of content in the categorized library, based on Tet Object Storage using the popular S3 technology retaining the same cost-effectiveness, reliability, and resilience.

LIVE
- Live channel content ingest supported protocols are RTMP, UDP uni-/multi-cast, SRT (Secure Reliable Transfer), HLS (Apple HTTP Live Streaming).
- Live transcoding up to UHD/4K in 60 fps into several bitrates.
- Record the live stream and save it automatically to the library, lowest bitrate for compliance recording or full adaptive bitrate channel or TV catch-up service.

STREAMING
- 140 Tbps of global capacity available for your streams in 180 locations over 6 continents.
- Adaptive streaming optimized for any screen streaming via websites, mobile, smart TV or connected device applications, and over any type of network like mobile, fiber, DSL or other.
- On the fly packaging into MPEG DASH, Apple HLS, Adobe HDS, Microsoft Smooth Streaming from live and VOD sources.

PUBLISHING
- Obtain embeddable code, it is configurable and customizable to adjust to different needs. The industry leading HTML5 player by THEOplayer can be embedded into any website and is compatible with most systems — computers, mobile devices, smart TVs, set-top-boxes and others.
- Restreaming to Facebok, Youtube.
- Content protection— DRM, tokens, encryption, SSL, geo IP, embedding protection.

ANALYTICS
- We provide NPAW Youbora as the professional media analytics for Videosher including quality monitoring and many different business metrics. Google Analytics is a free alternative that registers player video events for content analytics.

tet

Tet is one of the largest technology companies in the Baltics that develops innovations and offers quality TV, internet, electricity, and e-commerce services for private persons as well as IT&T service solutions to businesses in Latvia and export markets. The company produces own TV content and develops OTT services, cloud media services such as online video platform, multi-CDN, transcoding and cloud TV playout as well as offers high technology solutions like cloud computing and IT security.

FEEL FREE TO CONTACT US

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